

**Note: The seminar will be held in English**

## **Entrepreneurs with higher education and cross-cultural competences**

- especially for students with foreign background attending a higher education, highly educated expats/spouses, organisations and networks, student- and entrepreneurial advisors et al.

**Wednesday December 8th 2010 at 14.00-16.30**

**at Studentervæksthuset, Møllevangs Allé 142, 8200 Århus N.**

Busses: 4, 7, 8, 24 and 26 to Paludan Müllers Vej + 5 minutes walk

Map: <http://studentervæksthus.au.dk/en/aboutstudentervæksthuset/contact/>

*Highly educated entrepreneurs with foreign background have a large potential for creating growth in the Danish business world on an increasingly globalized market.*

*On this seminar you can meet entrepreneurs with higher education who utilize their cross-cultural competences as a strong point, be introduced into networks, and be informed of possibilities of guidance when taking the step to becoming self-employed in Aarhus.*

### **Program**

#### **Presentations**

- **Shahid Mahmood, Nyvirk Iværksættercenter** [www.nyvirk.dk](http://www.nyvirk.dk)  
opens with experiences through consultancy and projects for highly educated entrepreneurs with foreign background, originally came to Denmark in 1986 with an MBA from Pakistan
- **Gabriela Rosschou, project Nyvirk for kvinder / Nye iværksætterkvinder i Århus**  
tell of their background for starting a joint international consultancy- and business services company, on a social economic foundation, for highly educated women
- **Andra Chiriac, Career Links, Aarhus** [www.career-links.dk](http://www.career-links.dk)  
has taken initiative to start a company which conveys consultancy jobs within communication and marketing for Danish and foreign students at Aarhus University.
- **Jane Meldgaard Johansen, InterResource, Aarhus** [www.au.dk/en/interresource](http://www.au.dk/en/interresource)  
informs of the activities regarding the initiation of a professional network between foreign students and companies in the Mid Jutland Region
- **Bente Cordes, International Community, Aarhus** [www.internationalcommunity.dk](http://www.internationalcommunity.dk)  
welcomes and forms network for accompanying spouses among whom many have education and experience from their home country as a solid base for self-employment in Denmark
- **Mia Louise Justesen, Studentervæksthus Aarhus** <http://studentervæksthus.au.dk/en>  
**Morten Hellesøe Poulsen, STARTit** <http://startit.dk>  
works to promote the entrepreneurial culture among students attending higher educations in Aarhus via networking, events, and coaching among other things
- **Henrik Andersen, Væksthus Midtjylland** [www.vhmidtjylland.dk/aboutstartvaekstto](http://www.vhmidtjylland.dk/aboutstartvaekstto)  
**Mette Boel, Etnisk Erhvervsfremme** [www.etniskerhvervsfremme.dk](http://www.etniskerhvervsfremme.dk)  
outlines the possibilities for getting inspiration and guidance as a highly educated entrepreneur with foreign background in Aarhus

#### **Break, networking**

#### **Discussion in groups and in plenum**

- How can a local network based cooperation support highly educated foreigners in becoming entrepreneurs / self-employed?

## Background information

*Many studies show that especially highly educated women with international background are good entrepreneurs with success rates above average in Denmark. Also an increasing number of young male and female students with cross-cultural competences start growth businesses in Denmark. The biggest challenge is to find a good professional network and advisors who can help to convert the ideas into sustainable businesses. The possibilities are numerous in Aarhus, whether you are a student or have graduated from a higher education in your home country or in Denmark.*

**The seminar will be held in English.**

**Admission is free, no sign up required.**

**Further information:** Nyvirk Iværksættercenter, tel. 87 400 400, [info@nyvirk.dk](mailto:info@nyvirk.dk) , [www.nyvirk.dk](http://www.nyvirk.dk)



*The seminar is arranged by Nyvirk Iværksættercenter with subsidy from the Danish Ministry for Refugee, Immigration and Integration Affairs and in cooperation with Etnisk Erhvervsfremme and Væksthus Midtjylland*